



## **Nursery & Children's Group - Frequently Asked Questions**

### **1. What type of service and photography do you offer?**

At Peach we offer the highest levels professional service. Peach has brought its fresh, advertising style and approach from its private portrait business into nursery / children's group photography. Peach Photography's main focus is to meet the expectations of all parents, managers and leaders.

### **2. Do we have to pay for the portrait session?**

No, the portrait session is free of charge.

### **3. What type of shoots do you offer?**

You can have two different types of photo session. We can come to your nursery / children's group and set up our professional studio for clean crisp contemporary studio images of the children. Alternatively, we can take shots of the children playing naturally in the nursery / children's group gardens, these give great relaxed natural outdoor images. Individual and group/graduation shoots are available.

### **4. Are the children given time to relax and be comfortable in the studio surroundings?**

Yes. During the photo session all children's feelings are paramount and we pride ourselves on providing a relaxed and friendly environment, ensuring that all the children have a fun and enjoyable experience. Every child is given the time to relax and be comfortable in the environment he or she is in. It's these basic principles that allows Peach to consistently produce high quality children's photography.

### **5. How many images will each parent have to choose from?**

Unlike most nursery and children's group photographers who only offer one image of each child, Peach offers all parents a wide choice of images to choose from. Our selection of images will always try to capture children in different positions, ranging from running, standing, sitting, playing with toys and close face shots. All images are offered in both colour and black & white, giving parents an unrivalled selection to choose from.

## **Nursery & Children's Group - Frequently Asked Questions - Cont...**

### **6. How do we get to see our images?**

About a 2-3 of weeks after the portrait session we will upload all of the edited images onto our secure website where each parent will be given log-in details to access their secure personal gallery. From there, parents can view and order their prints from the comfort of their own homes. This fantastic on-line system from Peach allows parents to make considered decisions at their leisure. This great system also frees up nursery and children's group staff from all the admin and the painstaking task of distributing photographs and requesting money back from parents. Parents are also free to pass their log-in details to any family members and friends, for them to see their images and make any purchases of their own.

### **7. What products do you offer?**

Peach offers a wide range of products to parents. We offer photographic prints in a variety of sizes from 6x4inch up to 18x12inch. We also offer digital downloads of all images and a wide range of gift items such as; mouse mats, A4 calendars, jigsaw puzzles and sticker sheets.

### **8. What price do your prints start at?**

At Peach we offer high quality, yet affordable products. Our photographic prints can be purchased from as little as £4.99.

### **9. Do parents have to buy packs of photographs?**

No. Parents can purchase as many or as few photographs as they like and are under no obligation to buy.

### **10. How do parents receive their prints?**

All our prints and products are mailed directly to the parents. This again reduces admin work for nursery staff and group leaders.